

# The CXO ACCELERATOR

## THE WHY

### THE C-SUITE “CXO” NEEDS TO KNOW THE ENTIRE ICEBERG

In today's world of business the pressure on a newly hired C-Suite executive (the CXO) continues to increase as a CXO is expected to deliver results quickly.

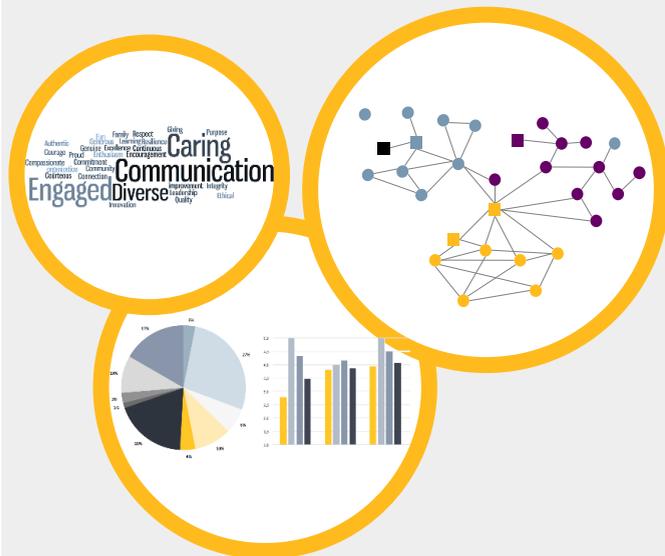
As a result, a newly-appointed CXO is under tremendous pressure from the very start. Within the first 45 to 90 days on the job the first important decisions must be made and presented. The CXO needs to quickly understand the company, people, departments and internal networks – both formal and informal networks – to succeed.

The **CXO ACCELERATOR** reveals the hidden shadow organization that exists in every company. Having this knowledge minimizes the risks of listening to the wrong stakeholders, making bad decisions and retaining the wrong talent. Research shows a high risk of CXO failure within the first three years – ONE-THIRD DO NOT SURVIVE.



INNOVISOR's **CXO ACCELERATOR** dramatically increases the CXO's chance of success by providing full organizational transparency and by identifying key wins for the CXO.

## THE WHAT



### THE SHADOW ORGANIZATION

This is not your average organizational diagnostics tool. In just three weeks the CXO will have a complete understanding of the informal shadow organization, which experience tells us is more important than knowing the company's formal organization.

The **CXO ACCELERATOR** fast-tracks the CXO's ability to build a new vision and strategy, and helps identify and execute quick wins building the CXO's credibility and power base.

The report contains:

- Whom to talk to – the right stakeholders?
- Whom do employees listen to?
- Who should be in the CORE team?
- Who are the key talents to be retained?
- How are the organization's departments and groups linked together in the shadows?
- What is the organization's perception of the company's culture and its CXOs?
- How does the organization look compared to competitors?

# The CXO ACCELERATOR

## THE HOW



## THE WHEN

Experience shows that getting a fast and effective start as a newly-appointed CXO is crucial, and establishing credibility within the company is absolutely imperative. But what about the weeks or months before the CXO takes the new position? What can a newly-recruited CXO do to improve the chances of both short-term and long-term success in the vital period between accepting the position and taking the reins?

INNOVISOR'S **CXO ACCELERATOR** provides CXOs with a powerful, tailor-made launch pad and full execution plan to begin fast-tracking performance in the new company, beginning from the time that the contract is signed through the first 90 days in the new position.

### CXO ACCELERATOR TIMELINE

