



# THE CHANGE ACCELERATOR<sup>©</sup>

## THE HOW



## THE WHEN

Research shows that achieving accelerated support to any change initiative is critical. In fact you need to gain support of 30% of employees fast to have a chance of succeeding. If you do not get to the 30% fast you might as well drop your change initiative, as too much resistance will build up.

If you can identify the right 3% of the employees and mobilize them around your change purpose, then you can peer-influence up to 90% of the organization. This is only possible with the ground breaking algorithms of Innovisor.

INNOVISOR'S CHANGE ACCELERATOR<sup>®</sup> provides the insights that enable you to accelerate successful change.

