

When leaders are good at listening to their people, then their companies are also becoming more successful, have a better work environment and their people also feel more appreciated.

### **EARS OF LEADERS ARE 11% BIGGER**

New research from Innovisor shows that the listening capabilities of leaders can be predicted based on their ear sizes. It has long been known, that the bigger the ears the worse people are at listening. Innovisor has now proven that leaders are amongst those with the biggest ears.

The average ear size is 6,3 centimeters / 2,5 inches long, whereas the ears of top leader are almost 11% bigger - or on average 7 centimeters / 2,75 inches.

Innovisor has seen - with its research - a strong correlation between the ear size of leaders and the listening capabilities within their organizations AND their abilities of the organizations to succeed with change.

### **INNOVISOR LAUNCHES A NEW FREE APP: INNOVISORIZE**

The FREE Innovisorize APP helps job applicants predict listening capabilities of their potential future employers by measuring the ear size of the leaders in the company in question.

The APP includes an intuitive One-click solution for using the camera functionality to measure ear size during a job interview. It immediately predicts the listening skills of the leaders in question, so the job applicant knows, if they should accept a potential job offer. The FREE Innovisorize APP is integrated with the Innovisor Benchmark database, so the job applicant based on the ear size can predict, how it feels to work in the company and what collaborative networks to expect. The APP is also integrated to GlassDoor, where the job applicant can read Employee Reviews of the company.

The Free Innovisorize APP is available for immediate download in APP store or in Google Play

### **THE FREE INNOVISORIZE APP COULD HAVE PREDICTED THE MESS AROUND BREXIT**

Richard S. Lalleman, Head of Innovation & Quality in Innovisor, explains:

“we needed to verify our conclusions on real-life examples, such as the Prime Minister of United Kingdom Theresa May. Her ear-size is 7,4 centimeters / 2,9 inches – or a smashing 17,5% above the average. If we had only known beforehand, we could have predicted the messy situation surrounding Brexit. She clearly cannot listen to anyone!”

Download the FREE Innovisorize APP in App-store or Google Play here:



<https://www.innovisor.com/innovisorize/>

### **For Questions Related the Press Release please refer to:**

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