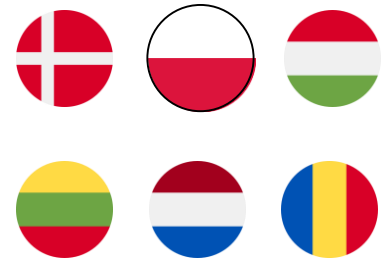


SEO, SOCIAL SELLING AND GOOGLE ANALYTICS? INNOVISOR NEEDS A **INBOUND MARKETING INTERN**

who is innovisor?

Our vision is to eliminate change failure and to improve success probability by providing the data & insights for clients from all over the world. We do this through Organizational Network Analysis – a field within which we are a global leader. As an integral part of our business strategy, we work actively to contribute to the SDGs.

Our team is international – and with 80% being non-Danish our office language is English. We have two core priorities in INNOVISOR. To enable our clients to succeed and to have fun every day. For us these two priorities are closely interrelated.



what are we looking for?

You are a self-confident team worker that wants to support our Inbound Marketing activities. You have experience of Google Analytics, and know how to measure and report on our sales & marketing activities. We believe the best team wins, so you must be a likeable and kick-ass team player.

what is the job?

The global customer base of INNOVISOR is rapidly growing and covers the whole world and we are best-in-class measured by SoMe followers. Your responsibility in INNOVISOR will be to improve SoMe followers-to-contacts conversion by using relevant social selling mechanisms for mainly LinkedIn and Twitter.

The job is based in our office in Lyngby, right next to the S-train station.

Your responsibilities include:

- Optimize our website for SEO
- Run segmented Social Media Marketing campaigns to create more contacts
- Interact with followers and contacts through emails, likes, retweets, comments and our chat function on Innovisor.com

how do you apply?

Send us a very short motivational application and a CV to job@Innovisor.com as soon as possible. We invite candidates for interviews on a running basis.

our team is passionate about enabling our clients to be successful. We are professional to the bone, highly ambitious, and very informal in our collaboration. Above all, we believe a coherent, energized and passionate team always wins in the long run.

our clients include S&P 500 and FTSE 100-companies, but also smaller Silicon Valley based start-ups. A number of them are on the Top100 list of best known global brands. Our clients rate their satisfaction with us at an incredible 4.5 out of 5 points. 75% sign up as ambassadors.

our brand position is well-established. We have been featured in global media such as CNN, Wall Street Journal and Forbes, academic journals and books and speak at conferences across the world. Check us out and follow us on LinkedIn, Twitter, Facebook & Instagram, so you know who we are.